

## **Bob Buford's 10 lessons for Social Entrepreneurs, all learned from Peter Drucker**

1. Build on the islands of health and strength.
2. Work only with the receptive and only on what's trying to happen.
3. Go big or go home. Focus, don't do dribs and drabs.
4. Giving is not a result – changed lives are.
5. The fruit of my work grows up on other people's trees.
6. The entrepreneurial-style leader is where the leverage begins.
7. Bet on a great leader with a big idea.
8. The essential ingredient for success is a steady stream of innovation.
9. "It's your job to release and direct energy, not to supply it."
10. Structure follows strategy, and strategy begins with clear desired outcomes.